**Presidential Campaign Poster**

**Goal:** Students will create a campaign poster for the candidate of their choice.

**Directions:** Students will research Donald Trump or Hilary Clinton. They will then use *Microsoft Publisher* to create a campaign poster including the following.

**Things to include:**

1. The poster should promote three aspects of the candidate’s platform. In other words…What do they stand for? Identify and describe 3 issues he or she will address if elected.
2. The poster should contain 3 visuals or images that portray the candidate on a positive light.
3. Poster should contain a campaign slogan.

Ex. “I like Ike” 1952 Dwight D. Eisenhower

Ex. “Real plans for real people” 2000 George W. Bush

Ex. “A chicken in every pot, a car in every garage” 1928 Herbert

Hoover

1. The poster should be creative and act as an advertisement for the

candidate.

**Rubric**

**100:** Completes all aspects of the task in an exceptional manner. Information and visuals are accurate and neatly displayed. Slogan is original and catchy. Has little to no spelling or grammar errors.

**85:** Completes most aspects of the task in an exceptional manner. Information and visuals are accurate and neatly displayed. Slogan is original and catchy. May have some spelling or grammar errors.

**70:** Poster is missing significant aspects of the task. May contain inaccurate information and or is presented poorly. Has significant spelling or grammar errors.

**50:** Poster is incomplete and or poorly done. Missing significant aspects or contains inaccurate information.